



VCU

Health Care Management Concentration

Summer - Executive Format Weekend Delivery

VCU School of Business Executive Graduate Programs offers this popular program during the summer semester. It is taught by faculty of the VCU Department of Health Administration, **ranked in the top five Best Health Care Management Programs by U.S. News and World Report.**

- Current Executive MBA students can earn this concentration as an add-on to their program.
- Current Evening MBA students can use this concentration to satisfy their nine credit hours (3 course) elective requirements.
- Current Online MBA students can earn this concentration after program completion.
- Alumni of any School of Business graduate program and current students in specialized master degree programs, can earn a Certificate of Completion with approval.

Application Deadline: April 15, 2023

Health Care Management Teaching Weekends:

Thursdays and Fridays 8 AM - 6:15 PM

Saturdays 8 AM - 2:15 PM

Tuition and Fees:

\$14,192

3 courses, 9 credit hours

Inclusive of fees, parking, meals, and educational supplies

May '23						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

June '23						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

July '23						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Concentration Topics:

National Perspective

Develop an understanding of how health care evolved in the United States and articulate major policy issues. Course emphasizes the major components of health care reform and what policy issues they are intended to address. Focus is on how information technology supports quality of care, the business of health care and health care reform.

Employer's Perspective

Develop an understanding of the business and financing of health care. Course emphasizes the design of insurance costs, the associated costs and employer options. Also explore how wellness affects population health and health care costs.

Industry Perspective

Develop an understanding of the unique economic issues of health care, the importance of process improvement and compliance for health care organizations and the effect of costs. Course focuses on the roles of innovation and marketing in the health care industry.